



2009 Kicks for Kids Season



“You are truly an extraordinary example of the gift of giving.”
 Quote from Kicks for Kids group thank you letter

Program Description

Kicks for Kids provides the D.C. United game-day experience for underprivileged and at-risk youth, impacting over 9,000 children during the 2008 season. By exposing youth to a live soccer match played by professionals, these kids witness first hand the results of hard work, dedication, commitment and team effort.

Program Elements

- É Complimentary D.C. United match tickets (*for qualified non-profit organizations*)
- É T-shirts for every attendee
- É Complimentary food and drink vouchers
- É Coordinator Manual for every beneficiary
- É Special give-away items
- É Access to transportation assistance



Shot of Kicks for Kids section and groups having a good time!

Benefactor Packages

By becoming a Kids for Kids benefactor, you enable numerous kids to experience the excitement of D.C. United games throughout the 2009 season.

Investment Benefits	World Cup	Championship	Black & Red	Supporters
Investment Level	\$20,000	\$10,000	\$5,000	\$3,000
Youth to attend D.C. United game	1025	515	260	155
Presenting sponsor of 2009 Kicks for Kids Program	✓			
Recognition on Kicks for Kids t-shirts	✓			
Link from Kicks for Kids web page	✓	✓		
Recognition on check-in booth Kicks for Kids banner	✓	✓	✓	
Recognition via PA system and scoreboard	✓	✓	✓	✓
Listing on Kicks for Kids web page	✓	✓	✓	✓
Letter for tax purposes recognizing donation	✓	✓	✓	✓
Year-end summary report	✓	✓	✓	✓
Special thank you gift	✓	✓	✓	✓

For more information contact: **United for D.C.** c/o RFK Stadium, 2400 East Capitol Street, S.E. Washington, D.C. 20003 ÉP: 202-587-5000 ÉF: 202-587-5400 Éunitedfordc@dcunited.com Éwww.unitedfordc.org

EIN: 01-0616118 ÉAll donations are tax-deductible to the fullest extent as allowed under the law.