



2009 Major League Soccer Season

Dear 501(c)3 Organization or Public School:

On behalf of United for D.C., the non-profit, charitable arm of D.C. United, we hope this letter finds you well. We are pleased to send you information on the 2009 Kicks for Kids program and hope that your organization will be able to take advantage of its benefits throughout the upcoming Major League Soccer season.

In its thirteenth year, Kicks for Kids provides the D.C. United "game-day experience" to over 7,500 area youth, through numerous non-profit organizations and other groups that serve the underprivileged, at-risk or disadvantaged child. Through Kicks for Kids, your organization can receive complimentary match tickets to D.C. United games as well as promotional items such as pom-poms and game-day give away items. We are also able to offer hotdogs, chips and soda, for each participant and we will continue to partner with local bus companies to provide special Kicks for Kids transportation rates as well as transportation reimbursement.

To participate in Kicks for Kids:

- **Read carefully the attached program rules and regulations as some of the policies have changed;**
- Complete the application form;
- Sign the ticket use agreement;
- **Include proof of your organization's 501(c)3 status or your school's tax ID certification;**
- Submit the completed application, signed agreement and 501(c)3 or tax ID certificate to United for D.C.; all information will be kept confidential and will be used solely by United for D.C. Kicks for Kids.

More information on Major League Soccer and D.C. United may be found at [www.mlssnet.com](http://www.mlssnet.com) and [www.dcunited.com](http://www.dcunited.com). Please direct other 501(c)3 organizations and possible benefactors to [www.unitedfordc.org](http://www.unitedfordc.org) for additional information on Kicks for Kids. Upon receipt of your complete application packet, you will be notified, and your organization will be entered into our database to be contacted as tickets become available.

Thank you for the support you provide to the children of our community. We look forward to receiving your completed application. Should you have any questions, please feel free to contact me at 202-587-5463 or by e-mail at [klarned@dcunited.com](mailto:klarned@dcunited.com).

Sincerely,

Kate Larned  
Foundation Manager, United for D.C.

Enclosures



## 2009 Rules and Regulations

1. The benefiting organization must be located in the Greater Washington, D.C. area, must provide a verifiable direct service to area youth, in particular those at-risk or otherwise disadvantaged, and **must either be classified as a 501(c)3 organization or a public, non-secular school.**
2. The organization must complete an application packet requesting participation in Kicks for Kids. **A completed packet includes the application form, the signed ticket use agreement form and proof of the organization's 501(c)3 status or of the school's tax ID certification;** packets should be returned to the following address:  
  
2009 Kicks for Kids Program  
c/o United for D.C.  
RFK Stadium  
2400 East Capitol Street, SE  
Washington, DC 20003
3. Once received, United for D.C. will enter the organization and its information into the Kicks for Kids database; as tickets become available, United for D.C. will make every effort to accommodate the organization's request(s) in balance with other organizations' requests. Please rank the games you wish to attend on a scale of up to 1-5 with 1 being your first choice and 5 being your last choice. It is United for D.C.'s goal to reach as many organizations as possible through this program in an effort to expose the youth of today to the sport of soccer. Unfortunately, this means that multiple requests may not be fulfilled and/or the number of tickets available may be less than the number requested. **United for D.C. will guarantee at least two (2) games for tickets out of the preferred ranks noted on the application. Organizations will be contacted at least three weeks in advance of a game to confirm the availability for the requested game.**
4. Kicks for Kids tickets are to be used for the **youth** of the organization and a designated number of chaperones from the organization. **Tickets should be used only for the purpose intended and should not be sold or exchanged under any circumstances. Tickets that will not be used by the organization should be returned to the Kicks for Kids program at the address listed above.** For planning purposes, please note that a typical youth to chaperone ratio would be 8:1.
5. If the organization knows it will not be able to use its allotted tickets in advance of the game, the organization should contact United for D.C. before the day of the game for possible redistribution of the tickets to another group. Once the game has passed, United for D.C. will be unable to forward the tickets for use at future games.
6. **The organization should plan on writing a thank you letter on its letterhead to the Kicks for Kids donating partner within two weeks of attending the game. United for D.C. will provide the organization with the company's contact information along with the tickets, and it is expected that United for D.C. will be copied on all said correspondence. Please understand that this is extremely important in order for corporate partners to continue supporting this program.**
7. Violations of the rules and regulations established for 2009 Kicks for Kids may subject the organization to exclusion from consideration for future events.

**INCOMPLETE APPLICATION PACKETS WILL NOT BE PROCESSED!!! (See #2.)**



## 2009 Ticket Use Agreement

This signed statement verifies that I, \_\_\_\_\_, an authorized representative of the following organization, \_\_\_\_\_, have read the 2009 Kicks for Kids Rules and Regulations. I understand that, by signing this statement, I am agreeing to distribute any and all game tickets donated through the Kicks for Kids Program to the employees, volunteers and beneficiaries of my organization only. **I understand that the donated tickets are to be used solely for the intended purpose of Kicks for Kids and that the tickets are not to be sold, exchanged or given away to other parties under any circumstance.** I agree to return any and all unused tickets to United for D.C. so that it may redistribute them to other organizations. I understand that writing thank you letters to donating corporations after attending a game is essential for the program's continued support and, ultimately, success. I also understand that any misuse of donated tickets or failure to use/return the tickets may result in loss of eligibility for future ticket distributions.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



# 2009 KICKS FOR KIDS APPLICATION



## ORGANIZATION INFORMATION

Organization \_\_\_\_\_

501(c)3 or Tax ID Number \_\_\_\_\_ Ward # (if located in Washington, DC) \_\_\_\_\_

Mailing Address (NO P.O. BOXES) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

Description of Organization \_\_\_\_\_

## CONTACT INFORMATION (PLEASE LIST TWO)

1) Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone (direct) \_\_\_\_\_ Email \_\_\_\_\_

2) Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone (direct) \_\_\_\_\_ Email \_\_\_\_\_

## KICKS FOR KIDS PROGRAM INFORMATION

Description of how the Kicks for Kids program will serve your organization \_\_\_\_\_

Age group of children using the tickets:  12 years or younger  13 to 18 years of age  Other \_\_\_\_\_

**GAME INFORMATION**-FILL IN THE DESIRED NUMBER OF TICKETS FOR EACH GAME(S) ó RANK YOUR TOP FIVE CHOICES IN THE APPROPRIATE COLUMN. \* DUE TO THE HIGH NUMBER OF REQUESTS ONLY TWO GAMES CAN BE GUARENTEED TO EACH ORGANIZATION. PLEASE REFER TO #3 LISTED IN RULES AND REGULATIONS FOR FURTHER EXPLANATION. \*

Date of Game	Opponent	Game Time	Number of Tickets	Rank (1-5)
Saturday, March 28, 2009	Chicago Fire	7:30 p.m.		
Saturday, April 4, 2009	Houston Dynamo	7:30 p.m.		
Friday, April 17, 2009	New England Revolution	7:00 p.m.		
Saturday, May 2, 2009	FC Dallas	7:30 p.m.		
Saturday, May 9, 2009	Toronto FC	7:30 p.m.		
Saturday, May 23, 2009	Real Salt Lake	7:30 p.m.		
Thursday, June 4, 2009	New York Red Bulls	7:30 p.m.		
Saturday, June 13, 2009	Chicago Fire	7:30 p.m.		
Saturday, July 18, 2009	Colorado Rapids	8:00 p.m.		
Saturday, August 8, 2009	Kansas City Wizards	8:00 p.m.		
Saturday, August 22, 2009	Los Angeles Galaxy	7:30 p.m.		
Saturday, September 12, 2009	Seattle Sounders FC	7:30 p.m.		
Sunday, September 27, 2009	San Jose Earthquakes	3:00 p.m.		
Saturday, October 3, 2009	Chivas USA	7:30 p.m.		
Saturday, October 17, 2009	Columbus Crew	8:00 p.m.		

\* Due to additional competitions throughout the season there may be more games available at a later date\*  
 The Game schedule is subject to change, please remember to check [www.dcunited.com](http://www.dcunited.com) for updated schedule information.

